



*Dutch Boy*<sup>®</sup>

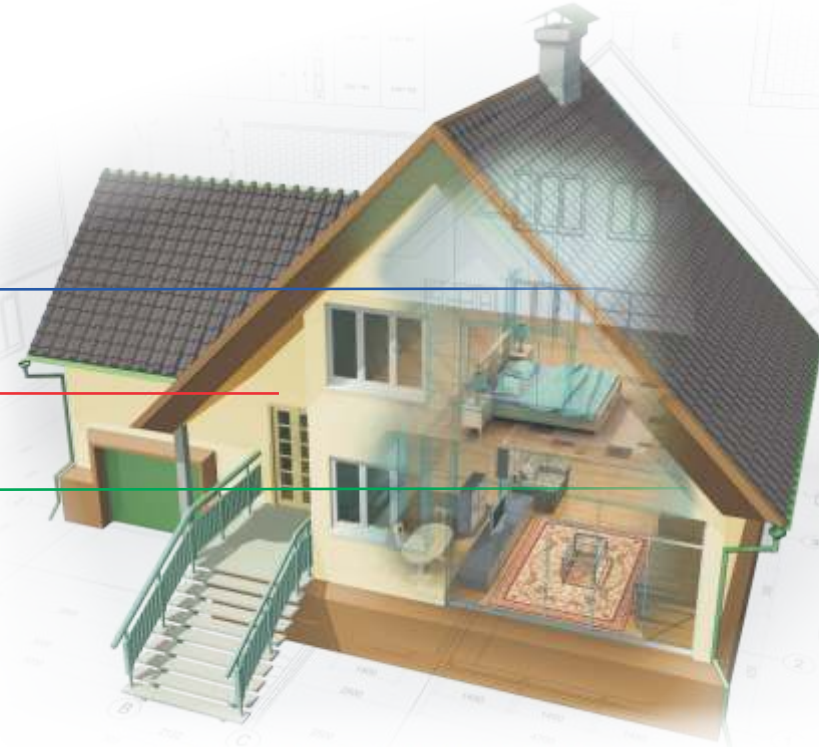
# Kem-Tone





PT. SAN CENTRAL INDAH

**PT. San Central Indah** is a paint manufacturing company. Founded by **Edy Darmawan** in Bandung, West Java in 1983, the company primarily engages in the manufacture, distribution, and sale of paints to commercial, retail costumers, and professional. Most of the product sold by our distributors and agents in Jakarta, Bandung, Purwokerto, Semarang, Yogyakarta, Surabaya, Lampung, Palembang, Jambi, Batam, Medan, Balikpapan, and Ujungpandang. In 1993 PT. San Central Indah entered into a licensing agreement with the Dutch Boy Group to produced Kem-Tone paint. Kem-Tone is a strong brand in Indonesia with a superior method of the "Dutch Process".



selectionguide

interior



Kem-Tone  
alkali resisting primer



Kem-Tone  
satin finish paint



Kem-Tone  
flat finish paint

exterior



Kem-Tone  
exterior alkali resisting primer



Kem-Tone  
3 in 1 interior/exterior  
primer sealer



Kem-Tone  
exterior

specialty



Kem-Tone  
UltraPrimer



Kem-Tone  
clear glaze



Kem-Tone  
paint removers



Kem-Tone  
wall sealer



Kem-Tone  
wall filler



Kem-Tone  
gypsum & ceiling paint

## Tips pengecatan yang benar

Dalam semua kasus pengecatan, disamping kualitas cat temboknya sendiri, faktor lain yang sama pentingnya adalah keadaan permukaan yang akan dicat. Banyak sekali kasus kegagalan dalam pengecatan disebabkan karena kurang dipersiapkannya permukaan yang akan dicat. Berikut ini, kami mencoba untuk menjelaskan cara-cara pengecatan yang menurut pengalaman kami selama ini akan mengurangi kegagalan.

### Permukaan Tembok Semen Baru

Khusus untuk permukaan tembok semen yang baru, harus dipastikan bahwa permukaan tembok tersebut benar-benar kering (minimal 30 hari). Kadar kelembaban permukaan tembok dapat diukur dengan sebuah alat moisture meter (khusus untuk tembok semen). Kelembaban yang tinggi menunjukkan belum keringnya permukaan tembok tersebut. Kadar basa (alkali) permukaan tembok juga sebaiknya diukur dengan pensil pH. Idealnya, pH permukaan tembok harus dibawah 12. Untuk pH diatas 12, harus dinetralkan dahulu dengan larutan 3% phosphoric acid dan 2% zink chloride lalu dibilas dengan air bersih. Apabila tembok telah benar-benar kering, pastikan bahwa kotoran-kotoran dan debu yang mungkin melekat pada permukaan tembok harus dibersihkan dahulu.

Setelah dipersiapkan, permukaan tembok baru bagian interior yang telah kering dapat langsung dicat dengan satu lapis Kem-Tone Alkali Resisting Primer atau Kem-Tone 3 in 1 Primer/Sealer tanpa diencerkan. Setelah kering, aplikasikan dua lapis Kem-Tone Satin Finish Paint atau Kem-Tone Flat Finish Paint tanpa diencerkan.

Penggunaan plamuur atau dempul tembok sangat tidak dianjurkan, terutama untuk tembok exterior. Untuk permukaan tembok semen interior, jika penggunaan dempul tidak bisa dihindari, gunakan hanya Kem-Tone Wall Filler. Penggunaan dempul merk lain bisa menimbulkan ketidakcocokan system (incompatibility), dan hasilnya tidak bisa dijamin. Bersihkan permukaan tembok dari debu bekas amplas dengan lap basah sebelum dicat.

Untuk permukaan tembok eksterior, aplikasikan satu lapis Kem-Tone 3 in 1 Primer/Sealer atau Kem-Tone Exterior Alkali Resisting Primer tanpa pengenceran. Setelah kering aplikasikan dua lapis Kem-Tone Exterior Satin Finish tanpa pengenceran.

### Permukaan Tembok Gypsum

Khusus untuk permukaan gypsum, bersihkan dahulu debu-debu gypsum yang biasanya timbul dari pengamplasan sambungan gypsum menggunakan lap basah. Setelah kering, beri satu lapis Kem-Tone Alkali Resisting Primer pada seluruh permukaan tembok. Pemberian primer ini sangat diperlukan dalam menyeragamkan daya serap permukaan gypsum untuk menghindari tampaknya sambungan pada gypsum board setelah pengecatan akhir. Setelah primernya kering, beri dua lapis Kem-Tone Satin Finish Paint atau Kem-Tone Flat Finish Paint tanpa diencerkan.

Untuk plafon gypsum, dianjurkan untuk menggunakan Kem-Tone Gypsum & Ceiling Paint sebagai top-coat.

### Permukaan GRC

Untuk permukaan panel GRC (Glass-fiber Reinforced Concrete), disarankan untuk menghubungi produsen panel tersebut untuk mengetahui jenis release agent yang digunakan dalam proses pembuatan panel GRC tersebut. Dalam kasus tertentu, pencucian permukaan panel dengan detergen biasanya cukup untuk menghilangkan release agent yang menempel pada permukaan panel. Hubungi kami untuk keterangan dan rekomendasi lebih lanjut.

### Permukaan Tembok Lama (Pengecatan Ulang)

Untuk permukaan tembok yang sebelumnya telah dicat, pertama-tama bersihkan tembok dari debu dan kotoran. Kemudian ujlilah lapisan cat lama tersebut dengan cara sebagai berikut:

- ➡ Usapkan telapak tangan anda pada tembok tersebut untuk menguji apakah pada dinding tersebut telah terjadi pengapuran. Jika pada telapak tangan anda terdapat tepung putih yang halus, maka pengapuran (chalking) telah terjadi.
- ➡ Siramlah tembok dengan air bersih. Jika air terserap kedalam lapisan cat (dapat terlihat dari perubahan warna lapisan cat tersebut) maka dapat dipastikan bahwa lapisan cat tersebut sudah tidak layak lagi untuk dicat ulang. Pada keadaan yang lebih parah, akan terjadi gelembung-gelembung (blistering) pada lapisan cat, dimana daya lekat (adhesion) cat tersebut pada substrat sudah hilang.

Apabila salah satu atau kedua hal tersebut terjadi, maka ada dua pilihan yang dapat dilakukan sebelum pengecatan ulang dilaksanakan:

- ➡ Jalan yang terbaik adalah dengan mengelupaskan seluruh lapisan cat yang lama dengan menggunakan Kem-Tone Paint Remover. Setelah bersih, basuhlah tembok tersebut dengan air bersih. Setelah kering, tembok telah siap untuk dicat ulang kembali. Ikuti petunjuk pengecatan untuk permukaan tembok semen baru.
- ➡ Alternatif kedua adalah dengan cara mencuci lapisan cat yang lama dengan menggunakan sikat dan air sabun/detergen. Setelah kering berilah satu lapis Kem-Tone 3 in 1 Primer/Sealer atau Kem-Tone Wall Sealer pada tembok tersebut. Setelah kering kini tembok telah siap untuk dicat kembali. Perlu diingat, alternative ini bukanlah merupakan solusi terbaik.

Khusus untuk tembok lama yang telah berjamur atau berlumut, bersihkan dahulu jamur/lumut dengan menggunakan 20% pemutih pakaian dalam air bersih. Kemudian ujlilah kondisi lapisan cat lama seperti diatas.

Jika kondisi lapisan cat lama masih layak untuk dicat ulang, pertama-tama bersihkan dahulu tembok tersebut dengan spons dan air sabun/detergen. Bilas dengan air bersih dan keringkan. Tambah lubang-lubang dan retakan dengan Kem-Tone Wall Filler. Setelah kering, amplas dan bersihkan debu sisa amplas dengan lap basah. Daerah yang telah ditambal harus diberi satu lapis Kem-Tone Alkali Resisting Primer. Setelah kering, beri satu lapis Kem-Tone Satin Finish Paint atau Kem-Tone Flat Finish Paint tanpa diencerkan. Untuk tembok eksterior, gunakan hanya Kem-Tone Exterior Alkali Resisting Primer dan Kem-Tone Exterior Satin Finish Paint.



# Interior Product List



## *Alkali Resisting Primer*

- Alkali resistant
- Highly durable and resistant to weathering
- Breathing film without adhesion loss from the substrate
- Can be used to prime marginally cured concrete
- Used under latex or oil (solvent based paints)
- Soap and water cleanup



### **Description:**

High quality latex primer. It is highly alkali and efflorescence resistant.

### **Typical Uses:**

Recommended for walls, ceilings, doors, trim and window casings. Use on wallboard or drywall, primed plaster, wood, concrete, brick, primed metal and wallpaper. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior applications.

### **Characteristics:**

Vehicle Type

: Styrene Acrylic (water-based)

Finish

: Flat, 0-10 units @ 85°

Colors

: White

Weight/liter

: 1.30 - 1.40 Kg/liter

Solids

: Volume 29 - 30%, Weight: 48 - 49%

Viscosity

: 90 - 95 KU

pH

: 8.5 - 9.0

Drying Time (to touch)\*

: 30 minutes

Drying Time (to recoat)\*

: 4 hours

\* @ 25°C & 50% R.H.

Coverage

: 40 - 50 m<sup>2</sup> per-gallon (substrate dependent)

Tinting

: Not Available

### **Application:**

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.

# Interior Product List



## **Satin Finish Paint**

- Very good hiding
- Colorfast & non-yellowing
- Spot resistant
- Washable
- Scrubbable
- Soap and water cleanup



**Satin Finish Paint**  
High quality latex interior wall and trim paint.

### **Description:**

High quality latex interior wall and trim paint.

### **Typical Uses:**

Recommended for walls, ceilings, doors, trim and window casings. Use on wallboard or drywall, primed plaster, wood, concrete, brick, primed metal and wallpaper. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior applications.

### **Characteristics:**

Vehicle Type

Finish

Colors

Weight/liter

Solids

Viscosity

pH

Drying Time (to touch)\*

Drying Time (to recoat)\*

\* @ 25°C & 50% R.H.

Coverage

Tinting

: Vinyl VeOVa

: Satin, 5-15 units @ 85°

: White and over 1,000 customs colors

: 1.25 - 1.30 Kg/liter

: Volume 36 - 37%, Weight: 47 - 48%

: 87 - 103 KU

: 8.8 - 9.7

: 30 minutes

: 4 hours

: 20 - 25 m<sup>2</sup> per-gallon (substrate dependent)

: Available with San Color Colorants

### **Application:**

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.

**This Product Does Not Contain Lead or Mercury!**

# Interior Product List



## **Flat Finish Paint**

- Very good hiding
- Water cleanup
- Spot resistant
- Washable and Scrubbable
- Colorfast and non- yellowing
- Flat matte finish

*Flat Finish Paint*  
High quality latex interior wall  
and trim paint.



### **Description:**

High quality latex interior wall and trim paint.

### **Typical Uses:**

Recommended for walls, ceilings, doors, trim and window casings. Use on wallboard or drywall, primed plaster, wood, concrete, brick, primed metal and wallpaper. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior applications.

### **Characteristics:**

Vehicle Type

Finish

Colors

Weight/liter

Solids

Viscosity

pH

Drying Time (to touch)\*

Drying Time (to recoat)\*

\* @ 25°C & 50% R.H.

Coverage

Tinting

: Styrene Acrylic

: Flat, 0-5 units @ 85°

: White and over 1,000 customs colors

: 1.25 - 1.30 Kg/liter

: Volume 36 - 37%, Weight: 47 - 48%

: 87 - 103 KU

: 8.7 - 9.7

: 30 minutes

: 4 hours

: 20 - 25 m<sup>2</sup> per-gallon (substrate dependent)

: Available with San Color Colorants

### **Application:**

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.

This Product Does Not Contain Lead or Mercury!

# Exterior Product List



## Exterior Alkali Resisting Primer

- Alkali resistant
- Highly durable and resistant to weathering
- Breathing film without adhesion loss from the substrate
- Can be used to prime marginally cured concrete
- Used under latex or oil (solvent based paints)
- Soap and water cleanup



### Description:

High quality exterior acrylic latex primer (undercoater). It is highly alkali and efflorescence resistant.

### Typical Uses:

Recommended for exterior walls, above-grade masonry surfaces. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For exterior applications.

### Characteristics:

Vehicle Type

: Acrylic (water-based)

Finish

: Flat, 0-10 units @ 85°

Colors

: White

Weight/liter

: 1.30 - 1.40 Kg/liter

Solids

: Volume 29 - 30%, Weight: 48 - 49%

Viscosity

: 90 - 95 KU

pH

: 8.5 - 9.0

Drying Time (to touch)\*

: 20 - 30 minutes

Drying Time (to recoat)\*

: 4 hours

\* @ 25°C & 50% R.H.

Coverage

: 45 - 50 m<sup>2</sup> per-gallon (substrate dependent)

Tinting

: Not Available

### Application:

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.

# Exterior Product List



## 3 in 1 Primer/Sealer

- Alkali resistant
- Stain blocking primer/sealer
- Breathing film without adhesion loss from the substrate
- Can be used to prime marginally cured concrete
- Used under latex or oil (solvent based paints)
- Use thinner ND or thinner super

**3 in 1 Primer/Sealer**  
High quality exterior acrylic primer  
(under coater).



### Description:

High quality exterior acrylic primer (under coater). It is highly alkali and efflorescence resistant. Can be used to block most stain. Recommended for interior and exterior.

### Typical Uses:

Recommended for exterior, above-grade masonry surfaces. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc.

### Characteristics:

Vehicle Type	: Acrylic (solvent-based)
Finish	: Flat, 0-10 units @ 85°
Colors	: White
Weight/liter	: 1.30 - 1.40 Kg/liter
Solids	: Volume 59 - 61%
Viscosity	: 81 - 85.2 KU
Drying Time (to touch)*	: 20 - 30 minutes
Drying Time (to recoat)*	: 4 - 8 hours
* @ 25°C & 50% R.H.	
Coverage	: 45 - 50 m <sup>2</sup> per-gallon (substrate dependent)
Tinting	: Not Available

### Application:

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.



# Exterior Product List



## **Exterior Satin Finish Paint**

- Excellent hiding
- Extended chalk resistant
- Long term durability
- Extended weather resistant
- Excellent fade resistant and adhesion
- Soap and water cleanup



**Exterior Satin Finish Paint**  
A premium 100% acrylic exterior wall and trim paint.

### **Description:**

A premium 100% acrylic exterior wall and trim paint.

### **Typical Uses:**

Recommended for walls and trims. Use on primed plaster, wood, concrete, brick and primed metal. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For exterior applications.

### **Characteristics:**

Vehicle Type

Finish

Colors

Weight/liter

Solids

Viscosity

pH

Drying Time (to touch)\*

Drying Time (to recoat)\*

\* @ 25°C & 50% R.H.

Coverage

Tinting

: Acrylic Emulsion

: Satin, 5-15 units @ 85°

: White and over 1,000 customs colors

: 1.30 - 1.40 Kg/liter

: Volume 41.5 - 42.5%, Weight: 52 - 53%

: 92 - 100 KU

: 8.5 - 9.0

: 30 minutes

: 4 hours

: 20 - 25 m<sup>2</sup> per-gallon (substrate dependent)

: Available with San Color Colorant

### **Application:**

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.



*Gypsum & Ceiling Paint* High quality latex ceiling paint.

## Specialty Product List

### Description:

High quality latex ceiling paint. Especially formulated for gypsum board, drywall and other ceiling materials.

### Typical Uses:

Recommended for gypsum board, drywall, plywood and other ceilings materials. Use in homes, schools, offices, hospitals, condominiums, commercial properties, etc. **Not intended for exterior applications.**

### Characteristics:

Vehicle Type	: Vinyl VeOVa
Finish	: Matte Flat, 0-10 units @ 85°
Colors	: Bright White
Weight/liter	: 1.60 - 1.70 Kg/liter
Solids	: Volume 41 - 42%, Weight: 63 - 64%
Viscosity	: 90 - 98 KU
pH	: 8.5 - 9.0
Drying Time (to touch)*	: 30 minutes
Drying Time (to recoat)*	: 4 hours
* @ 25°C & 50% R.H.	
Coverage	: 20 - 25 m <sup>2</sup> per-gallon (substrate dependent)
Tinting	: Available with San Color Colorant

### Application:

Use roll, brush or airless spray. Paint at temperature above 10°C. Protect from freezing.



### *Gypsum & Ceiling Paint*

- Very good hiding
- Water cleanup
- Easy to use spatter resistant formulation
- Matt flat finish hides minor ceiling imperfections
- Non-yellowing
- One coat application

This Product Does Not Contain Lead or Mercury!



**Wall Filler** High quality latex wall and concrete crack filler.

## Specialty Product List

### Description:

High quality latex wall and concrete crack filler.

### Typical Uses:

Recommended for repairing and filling shallow cracks, small breaks, nail holes, and minor dent. use on concrete, plaster and other masonry surfaces. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior applications.

### Characteristics:

Vehicle Type	: Vinyl VeOVA
Finish	: Flat
Colors	: White
Weight/liter	: 1.70 - 1.80 Kg/liter
Solids	: Weight: 72 - 73%
Viscosity	: > 140 KU
pH	: 8.0 - 8.5
Drying Time (to touch)*	: 30 minutes
Drying Time (to recoat)*	: 4 hours
* @ 25°C & 50% R.H.	
Tinting	: Not Available

### Application:

Use metal or plastic putty knife. Paint at temperature above 10°C. Protect from freezing.



### Wall Filler

- Alkali resistant
- Easy to apply and finish
- Improves life and performance of topcoat
- Can be used to fill marginally cured concrete
- Used under latex or oil (solvent based paints)
- Soap and water cleanup



**Paint Remover** Methylene chloride based paint remover.

## Specialty Product List

### Description:

Methylene chloride based paint remover.

### Typical Uses:

Recommended for removing various kind of paint except powder coating. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior and exterior applications.

### Characteristics:

Active ingredient : Methylene Chloride  
Appearance : White gel  
Packaging : 1 quart, 1 gallon and 5 gallon (pail)

### Application:

Use roll, brush. Wait for 1 to 2 minutes then follow with metal scraper to remove the old coating. Use of safety glass and hand gloves is highly recommended. Protect from freezing.

### Cautions:

Avoid contact with eyes and skin. Wash hand after using.

### First Aid:

In case of eye contact, flush throughly with a 3% solution of boric acid. Get medical attention immediately.



### **Paint Remover**

- Very easy to use
- Will not damage most substrate
- High strength
- Non caustic formulation
- Soap and water cleanup

This Product Does Not Contain Lead or Mercury!



**Wall Sealer** High quality solvent based wall sealer.

## Specialty Product List

### Description:

High quality solvent based wall sealer.

### Typical Uses:

Recommended for sealing and priming painted and unpainted surfaces. Uses in homes, schools, offices, hospitals, condominiums, commercial properties, etc. For interior and exterior applications.

### Characteristics:

Vehicle Type	: Acrylic Ester Copolymer
Finish	: N/A
Colors	: Clear
Weight/liter	: 7.46 lbs/gallon
Solids	: Volume 14.62%, Weight: 18.02%
Viscosity	: A3 Gardner
pH	: N/A
Drying Time (to touch)*	: 1 hour
Drying Time (to recoat)*	: 8 hours
* @ 25°C & 50% R.H.	
Coverage	: 45 - 50 m <sup>2</sup> per-gallon (substrate dependent)
Tinting	: Not Available

### Application:

Use roll, brush or airless spray. Paint at temperature above 10°C.



### **Wall Sealer**

- Alkali resistant
- Can be used to seal and prime weathered and chalky surfaces
- Breathing film without adhesion loss from the substrate
- Provide excellent adhesion and highly durable
- Used under latex or oil (solvent based paints)
- Highly durable

This Product Does Not Contain Lead or Mercury!



**Technique Glaze** Kem-Tone Technique Glaze is rich, translucent and mixed with paint to create custom faux-finishing looks.

## Specialty Product List

### Description:

Kem-Tone Technique Glaze is rich, translucent, and mixed with paint to create custom faux-finishing looks. It allows the undercoat to show through and extends the drying time to give you more minutes to work painting techniques. Designed to mix a ratio of four parts glaze to one part paint, Kem-Tone Technique Glaze is available in one-quart and one-gallon sizes.

### What is it?

Kem-Tone Technique Glaze is a beautifully translucent finish that adds depth to all faux finishing and decorative painting techniques.

### Why use it?

Glaze gives you more working time when applying techniques. With Kem-Tone Technique Glaze, you have up to 20 minutes before it dries, depending on temperature and humidity. Plus, glaze beautifully retains the patterns left by the tools used to apply it.

### How much do I need?

You can cover between 40 and 80 m<sup>3</sup> with a gallon of Kem-Tone Technique Glaze, depending on your chosen technique.

### What tools work best?

There are many tools and materials you can use to create terrific techniques with glaze. Sponges, lint-free rags, brushes, rollers, combs, and even plastic bags can be used to create unique decorative finishes.



### **Technique Glaze**

The easy way to add depth and beauty to any room

- Tintable clear technique glaze
- Available in 40 colors, or mix directly with paint
- Add riches to any wall

Technique Glaze  
The easy way to add depth  
and beauty to any room





# Kem-Tone

## Ultra Primer

Premium Protection

### BEFORE

### AFTER

## PROSEDUR Pengerjaan

1. Bersihkan bidang yang akan di cat dengan cara di amplas.

2. Jika cat lama rusak atau menggelembung, kerok sampai cat yang menggelembungnya habis.

3. Gunakan lap basah untuk menghilangkan debu bekas amplasan.

4. Setelah tembok kering, aplikasikan Kem-Tone alkali Ultra primer 2 lapis tanpa pengenceran.

5. Selang waktu yang di perlukan untuk pengecatan 1 ke 2 ± 4 jam, biarkan kering selama 1 hari.

6. Aplikasikan top coat nya.

- BERBAHAN DASAR AIR
- DIFORMULASIKAN DENGAN TEKNOLOGI MODERN
- PERLINDUNGAN MAKSIMAL TERHADAP ALKALI DAN KELEMBABAN
- DAPAT MENAHAN REMBESAN AIR

- PERLINDUNGAN MAKSIMAL TERHADAP JAMUR DAN LUMUT

- MEMBANTU MENAMBAH DAYA TUTUP

- MENCEGAH TERJADINYA PENGKRISTALAN DAN PENGAPURAN

- MENAMBAH KEKUATAN DAYA REKAT DAN KETAHANAN CAT

## DATA TEKNIS

Tipe Bahan Pengikat (Resin)	: Acrylic
Corak	: Semi Kilap
Kekentalan (Viscosity)	: 88.0 - 95.0 KU
Kering sentuh (Dry to Touch)	: 3 - 4 jam
Kering Sempurna (Cured)	: 24 jam
Daya Sebar	: 25 m <sup>2</sup> - 30 m <sup>2</sup> /gallon per 1 lapis
Aplikasi	: Kwass, Roller, Spray.
Kemasan	: 3,78 Liter & 18,9 Liter







[sherwin-williams.com](http://sherwin-williams.com)

**The Sherwin-Williams Company** is an American Fortune 500 company in the general building materials industry. The company primarily engages in the manufacture, distribution, and sale of paints, coatings and related products to professional, industrial, commercial, and retail customers primarily in North and South America. The company is mostly known through its Sherwin-Williams Paints line.

Founded by **Henry Sherwin and Edward Williams** in Cleveland, Ohio in 1866, the company operates through four segments: Paint Stores (known as Sherwin-Williams Stores), Diversified Brands, Automotive Finishes, and Chemical Coatings.

The Paint Stores Segment, known as Sherwin-Williams Paints, was the first section of the company to be established, in 1866. These stores market and sell Sherwin-Williams branded architectural paints and coatings, industrial and marine products, and original equipment manufacturer product finishes and similar items. As of January 1, 2011 the Paint Stores segment operated 3,954 individual paint stores. The Consumer segment develops, manufactures, and distributes various paints, coatings, and related products to third party customers and the Paint Stores segment. Sherwin-Williams is the parent company of other brands such as Duron, M.A.B. Paints, Minwax, Krylon, Mautz Paint Co., Purdy, Bestt Liebco, Thompson's WaterSeal, H&C, Pratt & Lambert, Martin Senour, **Dutch Boy**, Easy Living, Weatherbeater, and on August 28, 2007 Sherwin Williams purchased Columbia Paint & Coatings. In 2007, the company introduced its first "Idea Center" in Shaker Heights, Ohio, in an effort to provide customers with an interior design environment as contrasted with its conventional paint stores.



Survey the landscape and discover core palettes inspired by Mother Earth.



[dutchboy.com](http://dutchboy.com)

**The Dutch Boy Group** is a paint manufacturing company. Founded in 1907 as the National Lead Company, Dutch Boy is currently a subsidiary of, and is owned and operated by, the Diversified Brands Division of the **Sherwin-Williams Company**. It is headquartered in Cleveland, Ohio. Dutch Boy offers paints and paint products for both interior and exterior surfaces, including walls, ceilings and trim. In 2007 marked 100 years of business as a paint provider. The Dutch Boy icon was originally created to symbolize a superior method for creating paint products known as the "Dutch Process". The "Dutch Process" originated with two chemists in 16th century Holland and set the standard of paint quality and beauty for centuries to come. The legacy lives on with Dutch Boy Paint.

A hand holding a blue paint roller against a light blue wall. The roller is positioned horizontally, and the hand is gripping the handle. The background is a solid light blue color.

what a wonderful **blue** world

